

# Atlin Arts & Music Festival

July 6-8, 2007

Atlin, BC

## Celebrating Northern Culture

September 21, 2006

Wow, what energy. One year later I can still feel the pulse of *Soir de Semaine* moving the dance floor at the Atlin Festival. These folks know how to please an audience by touching them somewhere deep inside, so deep that it hits a primal nerve that compels people to get up and dance.

*Soir de Semaine* was hired by our festival in 2004 as emerging artists. But, they stole the show and instantly became the audience favourite requiring a second Mainstage set to appease the desire of the audience for more. In 2005 they came back to rave reception and topped off our Saturday Night Mainstage Dance.

Their lyrics are in French yet their language is universal: it's music that speaks to the soul of the human being in each of us. This band has so much fun up on stage that you can't help but catch their enthusiasm and find yourself smiling and singing and dancing with them.

I make no hesitation to recommend *Soir de Semaine* to any festival or club or event. My only reservation being that I'd selfishly like to keep them as our very own.

Vive la *Soir de Semaine*!

Yours Sincerely,

Stephen Badhwar  
President,  
Atlin Arts & Music Festival

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